**Name of Project:**

* Smart Home

**List of Team Members:**

* Pratik Deo
* Jeffrey Lee
* Abhigyan Singh
* Xianqing Zou

**What is your target population?**

Our target population is house owners who utilize smart devices inside of their house.

**What is the Primary E you are trying to improve?**

The primary E we are trying to improve is “Easy To Learn”.

5 E

* Effective ?
* Efficient ?
* Engaging ?
* ***Easy to learn*** *✓*
* Error tolerant ?

**How will you measure improvement of the E you selected?**

We will measure improvement of the E we selected by asking for feedback from users through the dashboard itself and getting ratings from users.

**What industry sources are you using to gather data that will be used for the basis of your persona?**

Questionnaire/survey

Data from competitors - Apple Home, Alexa, LG AI